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Press Release

TraceGains Helps Major Food Manufacturer Become BRC Compliant While Controlling Supplier Risk

Solution helps company measure and control ingredient and supplier risk across multiple manufacturing locations.

Westminster, CO – 01/04/2011 -- TraceGains, Inc., the industry leader in Supplier Risk Management solutions that help quality and strategic sourcing leaders in food and related industries to automatically reduce costs and improve product quality, has been chosen by a leading food manufacturer to help with British Retail Consortium (BRC) compliance, and to control supplier and ingredient risk across multiple manufacturing locations in the U.S.

TraceGains' Web-hosted Supplier Compliance and Global Food Safety Initiative (GFSI) Compliance solutions will help the company, which manufactures refrigerated salad dressing, dips, marinades, beverage, and dried spices for consumer retail, track and measure supplier performance and adherence to ingredient specifications, as well as supplier-performance metrics directly related to BRC compliance and its version 5 audit requirements.

As a major cheese supplier to Wal-Mart for some ready-to-eat foods, the company gains additional capabilities to ensure it conforms with Wal-Mart's stringent contract manufacturing requirements.

By gaining automated visibility on all inbound Certificates of Analysis (COAs), with immediate comparison to business rules, ingredient specifications, and laboratory results, the company can finally evaluate its suppliers based on business impact and return on investment, instead of exclusively relying on traditional metrics such as cost or on-time delivery.

"Scorecarding suppliers, ingredients, and raw materials across the enterprise, tracking PO acknowledgements, and managing supplier certifications expirations and COAs, all without added headcount, are the new best practices that enable today's agile enterprise to be even more competitive tomorrow, *especially* when there is no additional cost to their suppliers," Says Gary Nowacki, CEO of TraceGains.

About TraceGains, Inc.

TraceGains' Web-delivered Supplier Compliance and Supplier Impact subscription helps Quality, Purchasing, and Strategic Sourcing departments at food & beverage makers, restaurant chains, nutraceutical manufacturers—and any company challenged with raw material or ingredient variability—simultaneously reduce costs while improving quality – automatically. Suppliers are continuously evaluated and rank-ordered on new business-critical KPIs which go way beyond the traditional measures of cost and on-time delivery. This actionable intelligence can then be quickly leveraged for supply chain and ingredient optimization, as well as proactive risk mitigation. TraceGains is headquartered near Denver, CO, USA, with direct and partner offices throughout North America, Europe, Latin America, and Asia. More information is available at www.tracegains.com.

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