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# Press Release

## TraceGains Helps Nutraceutical Manufacturer Monitor Ingredient Quality from Offshore Suppliers

*Web-delivered subscription helps major nutraceutical manufacturer illuminate, reduce, and predict ingredient, raw material, and supplier risk.*

Westminster, CO – 10/22/2010 -- TraceGains, Inc., the industry leader in Actionable Intelligence to help food, nutraceutical, and related industries automatically reduce costs and improve product quality, has been chosen by a major nutraceutical manufacturer to provide its Supplier Compliance and Supplier Impact solutions to manage offshore risk and improve ingredient and finished goods quality.

“Supplier Compliance is essentially an ingredient and raw material firewall. What makes the system so useful to suppliers and manufacturers is that it provides instant feedback to both. Armed with this actionable intelligence, suppliers and manufacturers can take immediate corrective action. Less waste is created and both sides gain,” says Gary Nowacki, CEO of TraceGains.

By turning static Certificate of Analysis data into actionable business intelligence, and automatically comparing supplier claims to real-world results, customers of TraceGains immediately gain the ability to monitor receipts against internal specifications. The system automatically flags and can reject non-compliant ingredients, based upon COA data analysis or statuses on supplier certifications and audit results. It trends suppliers’ performance over time, to help quality, purchasing, and strategic sourcing departments manage problems in the supply chain.

TraceGains’ comprehensive supplier risk management solution tracks suppliers’ GFSI (BRC, SQF, etc.) audit status, provides 100% visibility on all inbound COAs without additional staff, and specifies how individual suppliers, ingredients, and raw materials affect business-critical KPIs such as quality, yield, profitability, and customer satisfaction.

The business benefits provided by the Supplier Compliance and Supplier Impact solutions accelerate continuous quality improvement far more rapidly than a traditional system. Additional benefits include labor savings and greater labor efficiency, reduced material shortages and stock-outs, and minimized returns.

**About TraceGains, Inc.**

TraceGains’ Web-delivered Supplier Compliance and Supplier Impact subscriptions help Quality, Purchasing, and Strategic Sourcing departments at food & beverage makers, restaurant chains, nutraceutical manufacturers—and any company challenged with raw material or ingredient variability—simultaneously reduce costs while improving quality – automatically. Suppliers are continuously evaluated and rank-ordered on new business-critical KPIs which go way beyond the traditional measures of cost and on-time delivery. This actionable intelligence can then be quickly leveraged for supply chain and ingredient optimization, as well as proactive risk mitigation. TraceGains is headquartered near Denver, CO, USA, with direct and partner offices throughout North America, Europe, Latin America, and Asia. More information is available at [www.tracegains.com](http://www.tracegains.com).

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