

**Contact: Marc Simony**

Phone: (303) 450-9009  
Fax: (303) 450-8240  
Email: [mms@tracegains.com](mailto:mms@tracegains.com)

**TraceGains, Inc.**

1333 West 120<sup>th</sup> Ave, Suite 209  
Westminster, CO 80234  
Phone: (303) 450-9009



# Press Release

## **TraceGains Helps Major Flavor Manufacturer with Supplier, Regulatory, and GFSI (BRC, SQF) Audit Compliance**

*Web-delivered subscription helps leading flavor house better collaborate and synchronize with suppliers to achieve stated business goals.*

Westminster, CO – 11/08/2010 -- TraceGains, Inc., the industry leader in Actionable Intelligence to help food, nutraceuticals, and related industries automatically reduce costs and improve product quality, has been chosen by a major flavor manufacturer to provide its Supplier Compliance and Supplier Impact solutions to illuminate, reduce, and trend critical risks in its supply chain.

“Flavor manufacturing is a unique and complicated process that requires that ingredients and raw materials adhere to strict specification standards. Our solutions help manufacturers collaborate with their suppliers to automatically reduce ingredient variability, reducing errors on both sides to create mutual win-win situations,” says Gary Nowacki, CEO of TraceGains. “This manufacturer can now operate with much greater confidence that supplier problems are not passed on to customers.”

Of critical importance was the ability to achieve upstream traceability to the supplier plant level, gain 100% visibility on all inbound Certificates of Analysis for BRC audit compliance, track the individual audit status of each supplier, and be able to connect customer feedback to individual ingredients and their suppliers.

By turning static COA data into actionable intelligence, and incorporating laboratory and receiving dock data into one view, critical insights are gained that help businesses focus on problem-solving rather than problem-finding. Suppliers can finally be evaluated and compared to one another on business-critical KPIs such as quality, yield, profitability, and customer satisfaction of the finished goods, rather than traditional metrics such as on-time delivery or purchasing cost.

The business benefits provided by the Supplier Compliance and Supplier Impact solutions accelerate continuous quality improvement far more rapidly than a traditional system. Additional benefits include labor savings and greater labor efficiency, reduced material shortages and stock-outs, and minimized returns.

**About TraceGains, Inc.**

TraceGains’ Web-delivered Supplier Compliance and Supplier Impact subscription helps Quality, Purchasing, and Strategic Sourcing departments at food & beverage makers, restaurant chains, nutraceutical manufacturers—and any company challenged with raw material or ingredient variability—simultaneously reduce costs while improving quality – automatically. Suppliers are continuously evaluated and rank-ordered on new business-critical KPIs which go way beyond the traditional measures of cost and on-time delivery. This actionable intelligence can then be quickly leveraged for supply chain and ingredient optimization, as well as proactive risk mitigation. TraceGains is headquartered near Denver, CO, USA, with direct and partner offices throughout North America, Europe, Latin America, and Asia. More information is available at [www.tracegains.com](http://www.tracegains.com).

###