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Press Release

TraceGains Helps Cheese Industry Leader Mitigate Supplier Risk and Achieve Continuous Quality Improvement

Web-delivered subscription service helps producer and importer scorecard domestic and international suppliers and to illuminate, reduce, and predict raw material and supplier risk.

Westminster, CO – 12/14/2010 -- TraceGains, Inc., the industry leader in Supplier Management solutions that help quality and strategic sourcing leaders in food and related industries to automatically reduce costs and improve product quality, has been chosen by a leading cheese producer to illuminate supplier and ingredient risk at its manufacturing and distribution locations across the U.S.

The solution will help the company to better illuminate risk and to measure variability amongst ingredients and suppliers, and to provide a means to better identify specific attributes that impact continuous improvement.

Using the web-based service hosted by TraceGains, suppliers choose several ways to quickly and easily submit Certificate of Analysis (COA) information for each shipment as well as other required business information, such as plant audits and certifications. Automated processing of this information against the company's business rules, receiving dock entries and laboratory tests provide automated alerting to potential non-compliances. Moreover, the continued accumulation of this information provides actionable intelligence to ongoing raw material and supplier performance, and provides an easy means to provide constructive feedback to suppliers.

"The TraceGains solution first provides a means to automatically detect ingredient problems before they are received and impact quality," says Gary Nowacki, CEO of TraceGains. "But it also empowers our customers with intelligence on raw material variability and ongoing performance that drives continual improvements that impact the ultimate quality of the finished goods ingredients go into. The outcome is better competitive sourcing, greatly reduced ingredient variability, and a more satisfied end-customer."

About TraceGains, Inc.

TraceGains' Web-delivered Supplier Compliance and Supplier Impact subscription helps Quality, Purchasing, and Strategic Sourcing departments at food & beverage makers, restaurant chains, nutraceutical manufacturers—and any company challenged with raw material or ingredient variability—simultaneously reduce costs while improving quality – automatically. Suppliers are continuously evaluated and rank-ordered on new business-critical KPIs which go way beyond the traditional measures of cost and on-time delivery. This actionable intelligence can then be quickly leveraged for supply chain and ingredient optimization, as well as proactive risk mitigation. TraceGains is headquartered near Denver, CO, USA, with direct and partner offices throughout North America, Europe, Latin America, and Asia. More information is available at www.tracegains.com.

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